



TWOTWENTY

Case study: Whitecroft Developments

Nine-home
development

Bespoke development mixes contemporary with traditional

How TwoTwenty delivered made-to-measure staircases for a nine-home conversion and new-build development.

Created by Bristol-based Whitecroft Developments, Treetops in Keynsham is a bespoke development of nine distinctive high-quality homes, combining conversions and new builds.

The development included the conversion and renovation of a substantial Victorian house, creating three new town houses.

Next door, the team divided a 1970s stone house into three modern apartments. Finally, three contemporary family homes were built on the adjacent land.

Choice of design and material for high quality staircases

Integral to the project were the twelve staircases required for the properties, in various styles and finishes. Whitecroft specified solid oak winder staircases for the new builds; softwood stairs with oak handrails and bullnose bottom steps for the Victorian conversion;

and a softwood communal flight for the apartments.

Rebecca Hales, director of Whitecroft Developments explained: "We needed to find a staircase supplier who could provide a wide range of styles for Treetops. Despite only being a development of nine homes, there were three different

specifications for the three home types on site: a Victorian refurbishment for which we needed to retain character, a 1970s refurbishment to create three contemporary style apartments and three new high specification contemporary homes."

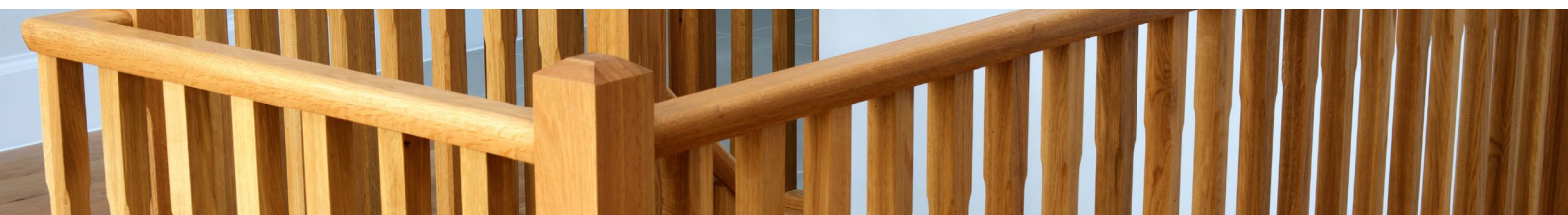
"TwoTwenty offers a full choice of designs, a rapid response time for quotations, requests for survey and site queries and the staircases are well-priced."

Rebecca Hales, Director, Whitecroft Developments

Rapid delivery to site

With a tight schedule, the developer needed to find a staircase supplier who could offer the required quality within short timescales. Builders' merchant Kellaway recommended that Whitecroft call TwoTwenty.

Rebecca continued: "For previous projects, we have specified bespoke staircases for our new



homes. However, for this project we needed something which was on a par in terms of quality but would be available to site much more quickly. TwoTwenty was able to deliver the quality staircases we needed within a short timescale.

“It is also important to us that our stair supplier works well with any builders’ merchant. In addition, the supplier must be able to react quickly to on-site queries and develop a good working relationship with site agents. TwoTwenty delivered on all three counts.”

Professional and knowledgeable staff

TwoTwenty visited the site multiple times during the project to ensure that the staircases were designed to fit perfectly.

Carpenter Chris Thorne said: “Staircases are not the easiest thing to measure. Renovations and conversions can be especially complex and the three townhouses for this project were particularly challenging.

“It’s vital to make sure you have enough headroom when transitioning from one floor to the other, and when you’re dividing properties, you need to know exactly where to cut into the floor so that the staircase will fit.

“One of the main advantages of working with TwoTwenty is the survey and measurement service. As a carpenter, we don’t tend to fit that many staircases, as there is usually only one for each property.”

Chris continued: “Scott from TwoTwenty is very competent and knowledgeable and did an excellent job. It was very helpful to have him on-side to talk through the plans and bounce ideas off. I wouldn’t have wanted to measure up for the complex staircases myself, so TwoTwenty’s help was invaluable.”



Responsive service to deliver on time

Whitecroft Developments converted the large Victorian house into three substantial townhouses, all four storeys high with cellars. The renovations included replacing the old deep skirtings and architrave, while retaining the character of the house. Whitecroft also used reclaimed materials such as the original doors wherever possible. The firm specified staircases with solid oak handrails, spindles and bullnose steps to retain the Victorian character.

The 1970s house was converted into three contemporary apartments: a three-bedroom, a two-bedroom and a two-bedroom basement apartment, with access provided via a communal softwood staircase.

Meanwhile, the developer built three new contemporary houses, constructed in stone with stylish timber cladding. The new-builds are upside down houses, with bedrooms downstairs and substantial open-plan living areas on the first floor.

Originally, the design for the new-builds included some internal walls to sub-divide parts of the living area. However, the new owners were keen to create a completely open plan space. The builders therefore removed some internal walls and needed additional handrails and spindles at the top of solid oak winder staircases to finish the space.

Chris explained: “When we needed

extra handrails and spindles for changes to the new-build staircases, I provided the measurements to TwoTwenty over the phone and they were delivered next day by overnight courier. This was excellent; a very efficient service.”

The development was completed in the summer of 2017, delivering a variety of high-quality homes with outstanding attention to detail.

“We would recommend TwoTwenty for any developer looking to deliver a quality staircase within the many constraints of delivering a successful project on budget and on time.”

Rebecca Hales, Director, Whitecroft Developments

Project key facts

- **Developer: Whitecroft Developments Ltd**
- **Nine-home development**
- **Complex conversions and new builds**
- **Bespoke oak and softwood staircases**

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